



THE PLANTING HOPE COMPANY INC.

BOARD OF DIRECTORS



THE PLANTING HOPE COMPANY INC. BOARD OF DIRECTORS



Jessica Gleeson

- Café, Foodservice, and China + International Growth Expertise



Julia Stamberger

- Co-Founder, CEO
- Board Chair



Kevin Phelps

- Finance, Private Equity, and Public Small Cap Expertise



Qing Meyerson

- Finance, International Operations, M&A, and China Expertise



Scott Carter

- Foodservice, Private Equity, and Global Supply Chain Expertise



Shelley Diamond

- Consumer Marketing Experience

THE PLANTING HOPE COMPANY INC. ADVISORY BOARD



Danny Rubenstein

- Strategic Advisor, DRCNOW
- Head of Regen & Leadership Team Member, MISTA



Janell Pittman

- Chief Marketing and Digital Strategy Officer, MercyOne



Dr. Joanna Massey

- Public Company Board Director
- Management Consultant



Sara Sullivan

- Vice President of Sales, illycaffè

THE PLANTING HOPE COMPANY INC. BOARD OF DIRECTORS:



Jessica Gleeson

Café, Foodservice, and China + International Growth Expertise



Jessica has served on the Planting Hope Advisory board as lead advisor since July 2023, and was helpful with the Company's evaluation and acquisition of Argo Tea. Jessica resides in Shanghai where she is currently the CEO of **Brighter Beauty**; she moved to Shanghai in 2007 when she was tasked with launching **Starbucks** into China after seven years on the Starbucks management team in Seattle. Jessica spent four years scaling Starbucks across Greater China, then opted to remain-in country ongoing, taking a leadership role with **The Walt Disney Company**, and subsequently with **Claire's** Accessories. With more than a decade of expertise in developing top-quality cutting edge café experiences, Jessica has strong knowledge on optimizing world-class café processes and operations. Over the past 15 years of developing Western businesses in China, Jessica has become an expert in the strategic and cultural approach to ensuring a solid foundation and ongoing success in one of the world's largest and fastest-growing and evolving marketplaces.



THE PLANTING HOPE COMPANY INC. BOARD OF DIRECTORS:



Julia Stamberger

Co-Founder, CEO, and Board Chair



Julia Stamberger is the Co-Founder, Chief Executive Officer and Chair of the Board of The Planting Hope Company Inc. Ms. Stamberger is a serial entrepreneur with over 20 years of experience developing disruptive consumer products, complex supply chains, business models and strategies.

Ms. Stamberger's success began in 2004 when she was brought into **United Airlines** as Business Development Manager, New Ventures & Investments, where she launched the airline's snackbox concept that quickly became the backbone of the United's domestic economy meal program. Ms. Stamberger then formed **GoPicnic, Inc.** (now **GP Concept Labs, Inc.**), one of the leading airline foodservice brokerages and supplier of nutritionally balanced, transportable and convenient food programs for airlines, retailers and others. In 2016, Ms. Stamberger launched **Spinning Wheel Brands**, where she developed and launched Planting Hope's flagship brands: **Hope and Sesame** (sesamemilk), **Mozaics** (real veggie chips) and **Veggiecopia** (veggie snacks).

In 2020, Ms. Stamberger was named one of Crain's Chicago Business Notable Entrepreneurs and inducted into the Exceptional Women Awardees. She holds a Bachelor of Science degree in Marketing & Economics and a Bachelor of Arts degree in Creative Writing, with minors in International Business, Women's Studies & French from the Miami University of Ohio. Ms. Stamberger earned her MBA from Northwestern University's Kellogg School of Management.



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Kevin Phelps

Finance, Private Equity, and Public Small Cap Expertise

A finance and business development professional, Kevin has spent his career managing financial organizations, raising capital for startup companies, and developing new businesses through strategic alliances and acquisitions. Kevin is a General Partner in **Trillium Group, LLC**; a Rochester, New York based venture capital firm and a founder of **Cashel Rock Advisors** and **FinanciaLink Strategic Alliances**, two private wealth management firms specializing in strategies for corporations and high net-worth individuals. A CPA, Kevin began his career with **Price Waterhouse**, where he consulted with **Eastman Kodak's BioProducts Division**, ultimately spinning off the business into an international joint venture, **Genencor International**, and becoming CFO of this new entity. As CFO, Kevin created and managed Genencor's finance and treasury organizations and established the company's accounting and reporting practices, raising more than \$100 million in debt capital to fund Genencor's operations and expansion.

TRILLIUM
GROUP LLC

Cashel Rock
Advisors

FinanciaLink
Strategic Alliances



Kodak



THE PLANTING HOPE COMPANY INC. BOARD OF DIRECTORS:



Qing Meyerson

Finance, International Operations, M&A, and China Expertise

Operating dually between New York City and Shanghai, Qing is a senior finance executive with a complementary general management and operational background, and more than 25 years of experience driving scale and profitability for companies in the US and in China, in industries spanning automotive to biotech/healthcare/pharmaceutical to education to public accounting (Big 4).



Most recently Qing served as the Chief Financial Officer of **Hasten Biopharmaceutical Co., Ltd.**, a start-up biopharma in China. She was a global finance leader of the **Bristol-Myers Squibb ("BMS") Celgene** acquisition integration team, the Head of Finance and Administration of BMS China/Hong Kong, and an Executive Board of Director of the Chinese legal entities of BMS. Qing was previously President and Chief Financial Officer of **FAW-GM**, a joint venture between General Motors and First Auto Works. She also served as a member of the Executive Committee and Board of Directors of FAW-GM, GM International Operations' Regional and China Controller. With more than 10 years of audit experience with **KPMG LLP**, servicing publicly listed companies, Qing is a Certified Public Accountant, and has been a member of the **American Institute of Certified Public Accountants** for over 20 years. In addition, Qing also was a Board Governor of the American Chamber of Commerce Shanghai and has served in a range of non-profit organizations, including as a board member of **ATHENA International (USA)** and a mentor of **World Academy for the Future of Women (WAFW)**.



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Scott Carter

Foodservice, Private Equity, and Global Supply Chain Expertise

Scott Carter brings a deep background and experience across several decades of senior leadership and experience in foodservice and supply chain management, most recently as the Chief Executive Officer and Director of **National DCP**, LLC, a \$3B global supply chain solutions provider for the foodservice industry. National DCP is focused primarily on serving quick service and casual dining restaurant brands, including all **Dunkin' Brands** franchisees worldwide. At National DCP, Scott served on the company's board of directors and participated on Audit/Finance, Governance, Government Affairs, Human Resources, Strategic Initiatives, Strategic Sourcing, Operations, and Membership and Nominating committees. Prior, Scott was the Chairman and CEO at **Supply Chain Associates**, LLC, where he designed and built the **Wendy's Cooperative (QSCC)**; key clients included **Aldi, Dunkin' Brands, Everbrite, McDonald's Corp, Papa John's, Ventura Foods**, and **Yum! Brands**. Scott started his career in logistics at **The Martin-Brower Company**, spent several years as a consulting manager at **Ernst & Young**, LLC, and was Vice President of Consumer Products at **UPS Supply Chain Solutions**.



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Shelley Diamond Consumer Marketing Experience

Shelley is the CMO of **UNICEF USA** and one of the highest-ranking female executives in advertising, providing expertise across an integrated array of communications disciplines. Her work with domestic and global clients in both the consumer and B2B spaces has seen her receive numerous accolades, including being named the 11th Most Powerful Woman in Advertising by Business Insider amongst others. Previously, she was the Chief Client Officer at **Young & Rubicam/WPP** where she led the Dell, Tyson Foods, Campbell Soup and Xerox accounts, and served on Y&R's Executive Board. Shelley also created and led **Y&R Inspire Change**, a social impact practice focused on helping corporate clients and not-for-profits transform the way they go to market and engage a new generation of donors and advocates to push for social change. From 2007 through 2010, Shelley served as President of the flagship New York office of Young & Rubicam and from 2007 to 2011, she served on the public board at **PAETEC Holding Corp.** Shelley is also a mentor and champion of women in the work force. She has led women's initiatives for Y&R including WPP's commitment to the United Nations Gender Equality Sustainable development goal. Among other endeavors, she is a founding member of **W.O.M.E.N. in America** and a charter member of the prestigious **Fortune/U.S. State Department Mentorship Program** since inception. Shelley has recently been named a Global Ambassador for Vital Voices.



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Team Member, **MISTA**



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